

# Global Business Today 7th Edition

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this book argues that businesses must be ethically responsible emphasizing the importance of building and sustaining an ethical culture it discusses preventive measures to avoid scandals the role of continuous learning and strategies for reinforcing ethical practices through consistent training and education

this book is designed for management students interested in the conceptual background and content that is essential for understanding the relevant issues in human resource management hrm it emphasizes a general management approach to hrm to meet the ch

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